

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Woo Sung Lee : Examiner: Nathan C. Uber
Serial No.: 10/599,923 : Group Art Unit: 3622
Filed: October 13, 2006 : Attorney Docket No.: 56587.43
For: METHOD FOR CONTROLLING : Customer No.: 27128
DISPLAY OF KEYWORD : Confirmation No.: 6610
ADVERTISEMENT IN INTERNET :
SEARCH ENGINE AND A SYSTEM :
THEREOF :
Last Office Action: December 26, 2008 :

AMENDMENT B

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed December 26, 2008, Applicant submits the following Amendment and Response with the accompanying Request for Continued Examination documents.

Amendments to the Claims are reflected in the listing of claims which begin on page 2 of this document.

Remarks/Arguments begin on page 12 of this document.